

CROSSLIST®

BRAND GUIDELINES

2026

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What is Crosslist?

The #1 Cross Listing App

Crosslist[®] grows your sales by getting your listings in front of more buyers on more marketplaces, with no extra effort.

Our mission: To help online sellers grow their business by making it effortless to sell on multiple marketplaces.

INTRODUCTION

Logo Guidelines

VISUAL ELEMENTS



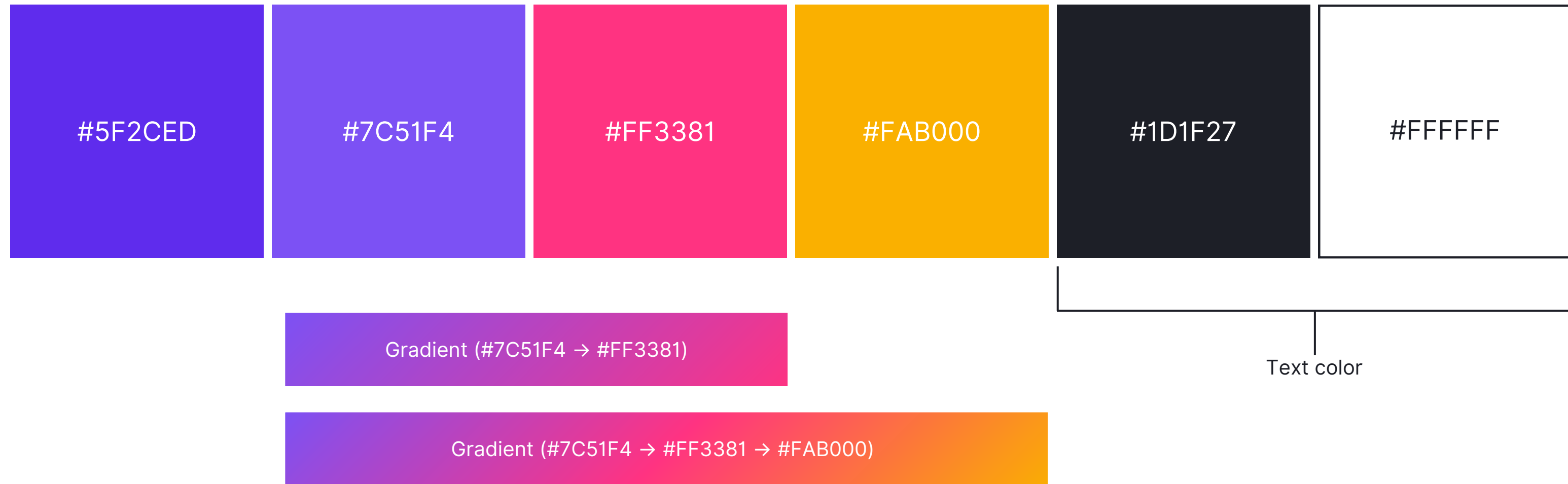
Logo on Dark
Background



Logo on Light
Background

Our Color Palette

Hex values of our color palette



Typography Rules

HOW WE PRESENT OURSELVES

Inter

TYPE APPLICATION

Heading

Subheading

A brown fox jumps over the lazy dog

“Quote: A brown fox jumps over the lazy dog”

Important Reminders

DON'TS



DO NOT change the color.
Use colors in the palette.



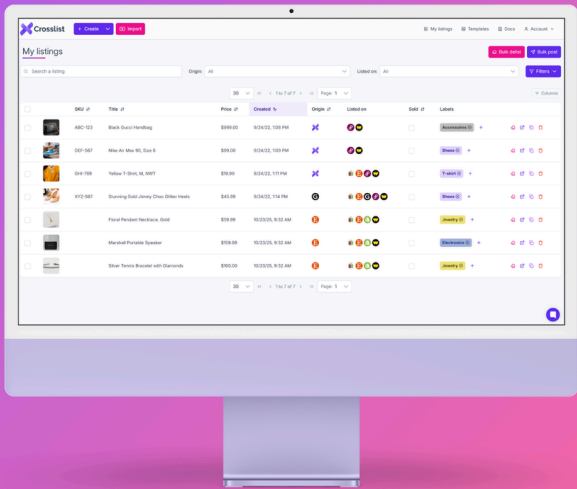
DO NOT use logo on
coloured background



DO NOT crop logo

Asset Library

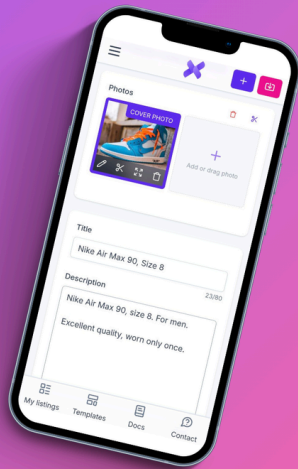
You can find the following visual elements in our library:



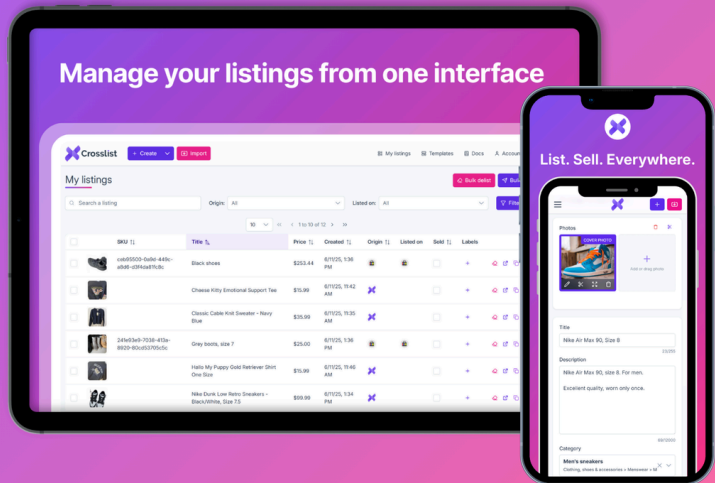
Product Demos



Banners



Mobile Demos



Thumbnails

How to Refer to Us

How to push action

ALWAYS WRITE

Crosslist

NEVER WRITE

Cross List / crosslist / cross list

CTA EXAMPLES

- Try Risk-Free
- Try risk-free with their 3-day money-back guarantee

HASHTAGS

#Crosslist #crosslistapp



Thank you for reading our **brand guidelines**.

For **questions, media requests** or **collaborations**,
reach out to our team anytime!

Let's connect

WEBSITE

crosslist.com

EMAIL

hello@crosslist.com

Socials



INSTAGRAM

[@crosslist_app](https://www.instagram.com/crosslist_app)



TIKTOK

[@crosslist_app](https://www.tiktok.com/@crosslist_app)



FACEBOOK

[/crosslist.io/](https://www.facebook.com/crosslist.io/)



YOUTUBE

[/@crosslist/](https://www.youtube.com/@crosslist/)